

A|I

805.455.3923

aditya.paradox@gmail.com

Frisco, TX

EDUCATION

**Santa Barbara
City College**

AA Music
2008-2011

DigitalTutors/PluralSight
2016-2017

EXPERTISE

3D Modeling
Texturing
Animation
Audio Production
Music Production
Public Speaking
Viral Video Marketing
Social Media
Interactive Media
Research & Analysis
Brand & Strategy
RPG & FPS Gaming

ADITYA IYER

CREATIVE PROFESSIONAL

A self-starter, multi-disciplined and award-winning Creative Professional with 10+ years experience in the digital media production industry. Passionate about learning, innovating and applying new creative thinking practices to Level Design, Environment Prop Art, Texturing, Sound Design & Music Scores.

PROFESSIONAL EXPERIENCE

VFX ARTIST & ANIMATOR

Feb'17-Nov'18

Team Big Day Canada Inc. | Toronto, ON

- Improved UX by Shaping & Developing 3D Models for Interactive Media Designs
- Create & Oversee Lead Animations for Clients for all Brand, Social & Tech Marketing Events

MUSIC PRODUCTION TUTOR

Mar'16-Sep'17

Creating Tracks | Edinburgh, Scotland

- Planned, Developed, Filmed & Produced 110 Online Video Tutorials & Crash Courses on Various Electronic Music Production Techniques with a Strong Focus on Ableton Live, Native Instruments Software, Plugins & Pro Audio Hardware
- Grew Company's YouTube Channel from 600 to 8000+ Subscribers

FREELANCE MUSIC COMPOSER

Sep'13-Present

Score A Score | Los Angeles, CA

- Composed, Produced & Provided 30+ Music Scores for Product Placement Ads, Documentaries & Movie Trailers

SKILLS

Mac OSX
Windows
Adobe Creative Suite CC
Advanced Compositing
Photography & Lighting
Videography & Editing
Maya & 3Ds Max
Blender & Cinema 4D
Substance Designer
Substance Painter
Green Screen Chroma Key
Ableton Live & Pro Tools
MIDI & Pro Audio
Unreal Engine 4
Guitar, Piano & Drums

ACHIEVEMENTS

2014/2015 Featured Artist
BuzzFeed

2014 Featured Artist
CNET, The Verge
& RTL2 News in Germany

2013 People's Choice
for Best OneRepublic Rmx

2013 Featured Artist
Huffington Post

2007 Featured Drummer
Rollingstone Magazine

PROFESSIONAL EXPERIENCE CONT'D

MUSIC PRODUCER
YouTube | @itsMetrognome

Feb'12-Jul'14

- Grew Solo Electronic Music Channel to 30M+ Views & 275k+ Subscribers, Earning a 95%+ Content Likability & YouTube Video Rating Avg.
- Produced & Performed Multiple Viral Video Remix Songs of Notable Artists (Ellie Goulding, Pharrell, Maroon5, etc.) + iPhone Ringtone + TV Show Themes (Breaking Bad & Game of Thrones)
- Awarded YouTube Partnership via Fullscreen Inc. within 4 Months of Launching Channel
- Creative Role includes Instrumental Performance (Piano, Guitar, Beat Pad), Song Writing, Recording, Audio Engineering, Videography & Social Media Marketing

SONG PLACEMENTS

Discovery Channel, <i>Inside Out</i>	2007
Carmel Car, <i>Phone App Commercial</i>	2013
VH1 India, <i>KRSNA - Last Night</i>	2014
Truth Campaign, <i>Catmageddon Ad</i>	2016
FunnyOrDie, <i>Restaurant Ad</i>	2016

INTERESTS

Gym & Fitness • Travel • Cooking • Art, Music, Comedy & Film • Gaming • News & Pop Culture

PORTFOLIO

itsmetrognome.com/portfolio

youtube.com/itsmetrognome